



EconAmerica: Why the American Economy is Alive and Well. And What That Means to Your Wallet (Hardback)

By Jeff Thredgold

John Wiley and Sons Ltd, United Kingdom, 2007. Hardback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. Praise for EconAmerica If you live in the real world, this book is a must--read. It is packed with usable insights into the future, the global economy, and what you and your company need to know to be competitive now and in the future. Jeff Thredgold makes the dismal science a fun adventure to prepare you for not only what is coming, but how to take advantage of the great opportunities ahead. ---Terry L. Brocksyndicated columnist, marketing coach, In this insightful and practical book, Jeff Thredgold proves that a interesting economist is not an oxymoron. Jeff takes the mystery out of economics and makes it easy to understand. If you want to know what's really going on in the American economy and the impact it has on your quality of living, read this book. ---Mark Sanbornspeaker and bestselling author of The Fred Factor and You Don't Need a Title to Be a Leader With all the economic gloom and doom thrust upon us by the media and politicians, through EconAmerica, Jeff Thredgold is a fresh breath of economic hope--something that we...



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