How To Build A Website And Stay Sane (Paperback)

By Jonathan Oxer

Lulu Press, United Kingdom, 2007. Paperback. Book Condition: New. 224 x 154 mm. Language: English . Brand New Book ***** Print on Demand *****. There are thousands of books which try to turn you into a web developer. This is not one of them! Most business operators couldn t care less about browser compliance, XHTML, and cascading stylesheets. They don t want to become web developers: they re too busy getting on with business. How To Build A Website And Stay Sane is a plain-talking survival guide for business operators who want to find a good developer and not get ripped off. It explains the strategies behind many highly successful websites. It shows you how to find a good developer; balance short versus long term costs; streamline site maintenance; and make informed decisions when creating or redesigning your site. Jonathan Oxer has been instrumental in the development of hundreds of websites and in this book he speaks from over a decade of experience, guiding you through the process used to develop some of the most successful sites on the Internet. This book will save you time and money - and help make your online venture a success.

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Reviews

Very beneficial to all of class of people. I am quite late in start reading this one, but better then never. You may like just how the writer create this publication.
-- *Audra Klocko PhD*

Thorough information! Its this type of great go through. It is amongst the most incredible publication i actually have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.
-- *Germaine Welch*