The Two Minute Drill: Lessons for Rapid Organizational Improvement from America's Greatest Game

By Longenecker, Clinton O.; Papp, Greg R.; Stansfield, Timothy C.

Jossey-Bass, 2007. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "The authors have created an approach to improvement that is powerful, poignant, and packs a punch. The Two-Minute Drill provides a real plan of action for improvement that people can really relate to."-- Vicky Black, president, Fabory North America "In the past 25 years, my company has shifted from process strategies to execution strategies. By far the lessons on execution described in The Two-Minute Drill have produced the most successful results for us. I have taken this book to my team, and we are now better prepared to take the ball into the improvement end zone."--Al Caperna, CEO, CMC Group "When your team is not ready for the change game, the outcome can be disastrous. I wish I had had the benefit of the lessons from The Two-Minute Drill before undertaking my latest change effort." -Rear Admiral David R. Ellison, USN (Ret.), president and superintendent, New Mexico Military Institute "In today's fast-paced competitive world, there is little time for error or waste. Just like a well-disciplined football team, business leaders should use the techniques explained in The Two-Minute Drill to ensure that our teams...

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