All I Really Need to Know in Business I Learned at Microsoft: Insider Strategies to Help You Succeed

By Bick, Julie

New York, New York, U.S.A.: Pocket Books, 1997. Hardcover. Book Condition: New. Dust Jacket Condition: New. Ingram A collection of behind-the-scenes anecdotes conveys the business lessons learned by the author, a former senior product manager, during her employment with Microsoft, presenting non-technical and concrete tools for business success." From the Publisher Veteran Microsoft manager Julie Bick takes you behind the scenes at one of the world's most successful companies to share the invaluable lessons she learned there. And she shows you how to use these tips to put your career in high gear, no matter what industry you're in. Engaging and user-friendly, this insider's guide to field-tested Microsoft strategies covers topics relevant to all aspects of your professional life -- from managing your career, to leading a winning team, to running your own business. With humor and insight, Bick reveals what she learned from her teammates, her competitors, and her mistakes, illuminating every piece of advice with actual anecdotes from life at Microsoft. You'll discover the secrets that keep everyone at the company -- from the freshest Microsoftie to Bill Gates himself -- one step ahead. Whatever your profession or ambition, there's no arguing with success. And this book will...

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